

Beyond 2015 Governance Structure

Participating organizations

- *Roughly 1300 from almost 140 countries (needs updating)*
- *CSOs are welcome as members, as long as they agree with the overarching goals of the campaign. See [here](#).*
- *Membership simply implies acceptance of the objectives and a desire to work together to bring about these objectives. Membership does not require a financial contribution.*
- *They register via the website, or in discussions with the Secretariat or Ex Com. The Secretariat then check their credentials to make sure that the mailing list only includes civil society partners.*
- *List of members is [here](#)*

Legal structure

We are a campaign.

Pros of being a campaign

- Saving human resources (not engaging with all the bureaucracy of setting up an organisation, which is pretty heavy in many countries)
- This meant we could focus on the WORK from day 1, rather than the bureaucracy
- Allowed us to be flexible and nimble
- An organisation risks being seen as a competitor to the members
- Requires less commitment / leadership from CSOs. Currently, Ex Com members have no legal / financial liability for B2015.

Cons of being a campaign

- Meant we had to find a structure willing to 'back' Beyond 2015, in order to function. This relied on networks, personal relationships, and managing to convince people of the value of the campaign.
- Meant we had to rely on the financial services of host organisations, which creates numerous issues!
- Means that we couldn't employ people directly, and always had to do it via host organisations

Secretariat and governing body

Global Secretariat: *The main function of the secretariat is to implement the plans of the Executive Committee, and to implement the strategy and the programme of work within the funding proposal. 6 Staff: 2 in Bxl, 2 in NY, 2 in South Africa. Regional coordinators in 5 continents. We regularly work with consultants, who are based wherever.*

Governing Body - *Executive Committee governed by a specific Terms of Reference*

Selection process – *the latest process consisted of voting from the membership, strategic guidance from key southern colleagues, and recommendations from the selection committee which consisted in outgoing members of the previous committee. There are specific criteria written into the ToR of the Exec Com.*

What methods are used for your **governing body** board to carry out their work (e.g. online tools, online conferences, webpage, and physical meetings)?

- *Monthly webinars (times change each month, allowing for participation from North and Latin America one month, Asia the next month)*
- *One face to face meeting per year*
- *Participatory leadership is the main method of working – we try to have Ex Com members with specific responsibilities to lead on different areas of work*
- *Flexible budget provided to southern members of our exec com, recognising the resource disparity between organizations. This helps them to provide much more leadership than was possible without this support*

Regional and national level

Regional Coordinators (wherever possible within existing structures) and national lead agencies, as well as national focal points.

If any, are the regional and national level hubs/activities funded or voluntary contributions?
Regional coordinators and national lead agencies are funded. Focal points are not funded.

If funded, how is this done?: *Combination of government and CSO funds*

Thematic work

How do you take on different thematic areas and what structures and routines are set up to enable & coordinate thematic work?

If applicable, could you please share a list of the thematic priorities/structures?

See <http://beyond2015.org/beyond-2015-structure>

We set up and support thematic working groups / task forces if they are directly linked to our strategy, or to a decision of the Exec Com. The Secretariat will not support structures within the campaign which have not been designed as having strategic value to the campaign.

We try to work via focal points, who are meant to represent the campaign in specific discussions and feedback to the secretariat, keep the campaign up to date etc. This has worked to varying degrees of success.

Speaker nominations

For the post-2015 negotiations in New York, Beyond 2015 mobilized funds that are used to bring colleagues from the South. Those funds were allocated for the Jan-May sessions (those that civil society participation was clear). Criteria for the profile of the nominees were set up and the

selection was held by the Regional Coordinators via regional selection processes. Nominations were revised by the Advocacy Management Team of Beyond 2015 which tried to maintain a gender and regional balance in the representation. Selected participants were responsible for representing the Campaign during the Intergovernmental Sessions, including with delivering of statements.

Regional Coordinators were the main representatives of Beyond 2015 at the Steering Committees.

The Secretariat also disseminated broadly opportunities to speak and participate in the Sessions.

Position Papers

The Beyond 2015 Secretariat leads the process of drafting position papers on behalf of Task Forces and the Campaign. A protocol has been agreed which defines the general guidelines for the work. Position papers are always draft in consultation and Task Forces are open to all participating organizations of the Campaign.